

Webvanta Solves Designers' and Sites Owners' Problems



Louis Plante, Owner
Plante Graphics
www.PlanteGraphics.com

The Problem: In the past few years, Louis Plante has had more and more clients request CMS solutions. Unfortunately, most content management systems Louis found required back-end coding that forced him to either turn away clients or charge large fees to outsource programming. Even when a CMS was in place, clients found the systems clumsy and difficult to use, which forced his clients to rely on him for small content updates that cost clients more money and left less time for Louis to secure new clients.

The Solution: Upon finding Webvanta, Louis quickly realized the value not just to his business but for his clients. He had no trouble learning Webvanta, since it leveraged everything he already knew. He dropped in his front-end code and was building customized, content-rich sites in far less time than with any other CMS he had used. Louis was able to walk non-technical clients through a quick tutorial to conduct their own updates. He was able to save clients up to 70% in total costs, complete sites quickly, and serve cost-sensitive clients that he previously turned away.



Tod Brilliant, Communications Director
Post Carbon Institute
www.postcarbon.org

The Problem: Post Carbon Institute (PCI) serves many different audiences and needed to deliver a lot of content in a dynamic way that could be edited and updated by their internal team. Their old way of content delivery was elementary and editing was clumsy and time-consuming. Tod reflected, "Before, we didn't have a way to easily update or manage the content."

The Solution: PCI set out to find a CMS solution that would meet the large content needs of their organization and decided to try Webvanta. In a matter of months, PCI had a brand new site complete with a CMS that most people within the organization could edit and update in minutes. "When you can make updates yourself without knowing any coding and still post videos, reports, photos, and links to news, you do it more frequently, which keeps the site fresher and increases our traffic," remarked Tod. "The new website makes our mission to inform more effective. We've saved money because we didn't have to hire someone to manage the website, which lowers our overhead."



Cindy Eadie, Product Manager
Wolfe's Computer Consulting Inc.
www.studioman.ca

The Problem: When Cindy Eadie began working for WCC, Inc., she noticed that the company spent a considerable amount of time updating websites for its clients, rather than spending time on other, more important, projects. Cindy did not have any previous experience designing or updating websites but learned quickly in order to update clients' websites. Cindy was determined to find a better solution that saved time for the company and money for their clients.

The Solution: Cindy found Webvanta and determined this to be the best option because it is not a cookie-cutter system. With Webvanta, WCC has the flexibility to save time while using the company's standard templates or designing a custom site using their own CSS, templates and snippets. Within 30 minutes she usually has the framework of the site complete. "The calendar, blog, and slideshow tools that are built into Webvanta are a huge time saver, and I can create custom forms in a fraction of the time that it would normally take me. Our clients are so thrilled with how quickly I have been able to get their sites up and running and they love how easy it is to update their sites on their own."

More Comments from Webvanta Customers

Charlie Magee

Signal Design

www.signaldesign.net

"Webvanta has turned out to be the perfect fit for my business. I get the control of using my own CSS and HTML combined with the power of Webvanta's door into the world of database-backed websites. The bottom line is that Webvanta is helping my bottom line: I used to turn away clients because their sites needed functionality I was unable to provide. Now I'll be able to tackle many of those jobs without needing to learn a new programming language."

John Slingerland

Web/Graphic Designer

www.SIngrlndCreative.com

"I really like the Webvanta interface. It was a pleasure working in that system and creating a usable design. Webvanta has the best customer support I have ever seen. And the live chat is great. If I ever had any questions they were right there to answer them and solve any problems I had almost instantly. I think Webvanta has some great features and I like how quickly I get a design up and functional in the system."

Michael Stusser

Founder, Osmosis Day Spa

www.osmosis.com

"Working on the Webvanta platform has enabled our staff to manage content with ease. We can now put out new landing pages, change content or navigation in house and still maintain totally professional look and feel of the site. It's a great solution for Osmosis."

Richard Mains

Principal Scientist, Mains Associates

www.commercialspacegateway.com

"We needed a flexible, simple tool to create and launch our new knowledge-based Commercial Space Gateway site, fast and at very low cost, and Webvanta fit the bill. Just as important to us, now that we've launched, is their Content Management System that allows anyone to add, delete, and update any type of content. Webvanta truly rocks!"

Tony Sanchez-Corea, III

President, A.R. Sanchez-Corea & Associates

www.arscode.com

"Webvanta designed our site database structure and input capabilities to satisfy our requirements and beyond! Webvanta's design allows us to update project information whenever we need to. Now that the Webvanta system is active, we edit the site whenever we like and always are supported by the Webvanta team."

Troy Mott

Backstop Media

www.backstopmedia.com

"Using Webvanta, we simplified our existing web site, while retaining the look and feel we wanted. It's far easier to edit and update content now, and we're now tapping in to the easy-to-use database to organize our library of content."